

**Course outcome- Complementary Course
Bcom**

Paper Name	Course Outcomes
Managerial Economics	<ul style="list-style-type: none">• To acquaint students with the basic principles of micro and macro-economics for developing understanding of theory of firm, markets, and macro environment.
Marketing Management	<ul style="list-style-type: none">• To impart necessary knowledge which help the student to choose a career in the field of marketing• To expose the students to the latest trends in marketing
Human Resource Management	<ul style="list-style-type: none">• To familiarize the students with different aspects of human resource management in the organizations.• To equip the students with basic knowledge and the skills required for the acquisition development, and retention of human resources.
Quantitative Techniques For Business	<ul style="list-style-type: none">• To familiarize students with the use of quantitative techniques in managerial decision making.
E-Commerce Management	<ul style="list-style-type: none">• To enable the students to understand basics of E-Commerce